


Press Release

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FOR IMMEDIATE RELEASE

\$1.3 Million Home Giveaway – It Could Be Yours For Only \$100

New Fundraising Tactics Motivate Donors and Rally Up Support

COLORADO SPRINGS—How would you like to own a 6,300 square foot home, sitting on 20 plus acres that's valued at \$1.3 Million? All for the price of a \$100 raffle ticket. It could happen if you are the grand prize winner in the Woodland Park, CO fundraiser sponsored by the Pikes Peak Rotary Club (PPRC). The grand prize **winner will be announced at the final drawing on July 9, 2010.**

The fundraiser will help five charities in great need of funding, says Dana Bincer, Event Marketing Director. PPRC is the first non-profit along the Front Range utilizing this fundraising technique. Habitat for Humanity of Teller County, TESSA, TCRAS, Prospect Homecare & Hospice will receive proceeds from the fundraiser.

Like any organization trying to brave the waters of a sluggish economy, non-profits are harder hit during tough times—which is one reason why PPRC set out to raise over \$1,000,000 with this house raffle, says Mac McClung, President of the PPRC.

PPRC holds early cash drawings every two weeks. Winners announced at the Woodland Park Public Library, lower level, 218 Midland Ave, WP, CO. Four lucky winners will split \$10,000 in cash prizes at the first drawing. Tickets must be purchased before **Midnight, MST, Wed., Feb 24, 2010** to be eligible for the first and every subsequent drawing.

See official entry rules at <http://www.pikespeakrotaryraffle.com/>.

The second Early Drawing is scheduled for **March 12, 2010** at the same time and location.

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